



for little citizens of the world

Tea Debuts Women's Clothing Collection for Fall '10

San Francisco, California, September 2010

Tea (www.teacollection.com), the globally-inspired designer clothing company, recently announced the launch of their [women's clothing](#) collection for Fall 2010. And just like Tea's [children's clothing](#) line, the women's fashions are inspired by Tea's global journeys of discovery.

"It's been a passion project of mine," notes Emily Meyer, Tea's Chief Creative Officer and Co-founder. "From the launch of our first children's collection in 2002, women have asked us, when are you going to bring your distinct design sense and your global spirit to clothes for us." This first women's collection uses colors, textiles, and silhouettes that look to capture the beauty, color, and diversity of Hungary, Romania and Croatia.

Drawing from diverse inspirations, this modern, wearable collection of sweaters, layering pieces, and scarves is full of the rich tones and patterns found in the decorative arts and architecture of Budapest and the hand-woven blankets of Romania. The collection pays homage to Tea's roots in sweaters, with the luxurious and handmade feel that comes from natural fibers like pima cotton and merino wool.

The collection of sweaters, knit tops, and scarves is available online at www.teacollection.com. The prices for the current line range from \$52 to \$198.

About Tea

Tea, (www.teacollection.com), based in San Francisco, designs distinctive apparel collections inspired by the beauty they discover in their travels around the world -- engaging, modern and consummately wearable women's and children's clothing.

Tea offers a full collection of clothing for children aged 0-12 that is made to love, and made to last. Tea's line of children's clothing is available online, in catalogs, and at specialty and department stores, including Nordstrom, Bloomingdales, Saks Fifth Avenue, and more than 300 high-end boutiques in the U.S., Europe, and Japan. Their all-new women's line is available exclusively through Tea catalogs and the website.

Please visit www.teacollection.com to view Tea's latest globally-inspired collection.

For more information or to receive product samples, please contact Krista Reinhard at 415-279-8647 or krista@teacollection.com. For additional press releases, please visit: <http://teacollection.com/site/InfoPgs/pressreleases.htm>

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